



The SweetPod Approved Seamstress Program offers home sewers the opportunity to make and sell SweetPod baby carriers and bags with the blessing of the pattern designer and use of the SweetPod logo and branding. Program participation costs an initial \$80 then just \$50 annually (plus the cost of labels) from there on out.

#### Benefits of membership:

- Customers can be assured of your quality craftsmanship.
- “Buy Ready-Made” advertising on both the [www.seedpodcraft.com](http://www.seedpodcraft.com) blog homepage and the official SweetPod page [www.seedpodcraft.com/sweetpod](http://www.seedpodcraft.com/sweetpod).
- High quality woven sew on labels with the cute SweetPod logo to give your carriers a professional look.
- Permission to use the official SweetPod logo on your website, hang tags, and other printed advertising materials.

#### How to Join:

- Approved seamstresses must be familiar with the pattern by sewing at least 2 SweetPod baby carriers before applying for the program.
- When you're ready, send an e-mail to [jessica@seedpodcraft.com](mailto:jessica@seedpodcraft.com) to let me know of your intent to apply for the program. Upon receiving your e-mail of intent I will send you a PayPal invoice for a *nonrefundable* application fee of \$20.

-Next, you'll submit detailed photos of the carriers you have made. Show the zipper insertion, box tacks on the main body of the carrier, the box tacks on the shoulder straps and hip belt, the quilting on the inside of the main body, the snap placement on the sleeping hood, the hardware insertion, the seam where the main body and hip belt are joined, and the carrier as whole. If you'd like to include the saddle bag in your product line send photos of the adjustable strap, the interior zipper insertion, the front pocket, the top stitching, and the back loops. You may need to correct things and resubmit photos, but take heart! I will work with you until you get things right.

-Upon approval I'll send you a membership agreement that you must sign and an invoice for the additional \$60 of the program fee.

-Once the agreement and payment are received I'll mail you 4 free sew on labels. I'll also send you an e-mail with the official SweetPod approved seamstress badge for your website, logos in various sizes for your use, and a PDF of hang tags for you to use on the carriers you sell. (All SweetPod logo materials must be used according to my terms and only for the SweetPod baby carrier and saddle bag.)

-You'll send me a 125x125 pixel ad button to be placed on my blog and SweetPod page.

-To purchase additional labels just e-mail me and I will send you a PayPal invoice. Labels will be \$3 a piece.

*Approved Seamstress Program members must be aware that they alone are liable for the safety of their products sewn using the SweetPod patterns.*

I really want your handmade business to be a success! I hope joining the SweetPod Approved Seamstress Program provides you that opportunity.